

GOVERNMENT AND PUBLIC ADMINISTRATION

OCCUPATION AND TRAINING OUTLOOK

MACOMB COUNTY | JANUARY 2020

INTRODUCTION

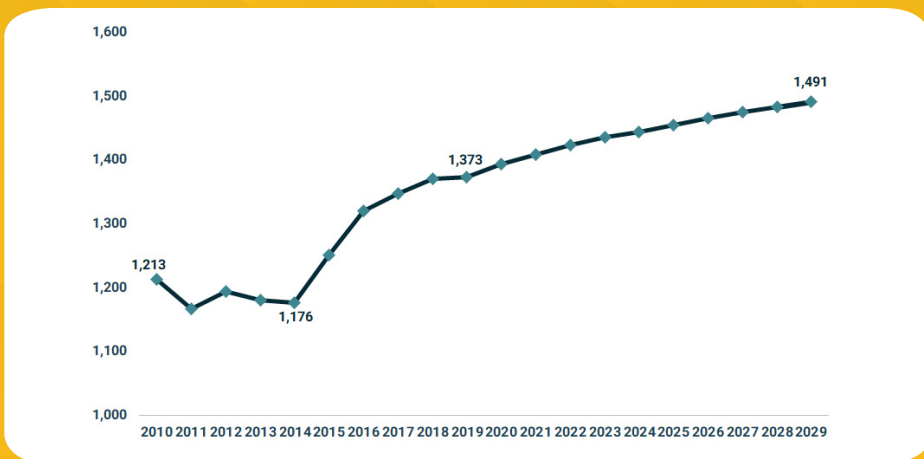
Government and public administration workers help pass and enforce the law. They work in national, state, and local government, and the skills needed for success apply to many other career paths. Almost every type of occupation can be found within the government, and here we will focus on positions directly related to careful administration of programs.

**1,373
WORKERS
EMPLOYED**

WAGE DISTRIBUTION AND JOB OPENINGS

	ENTRY	MEDIAN	EXPERIENCED	ANNUAL OPENINGS
Legislators	\$9.25	\$9.51	\$46.29	7
Compliance Officers	\$18.45	\$34.55	\$46.14	48
Public Relations Specialists	\$13.47	\$25.23	\$42.50	33
Eligibility Interviewers, Government Programs	\$18.52	\$25.51	\$26.98	39
Postal Service Clerks	\$19.07	\$27.41	\$28.44	11

EMPLOYMENT OVER TIME



TOP POSTING EMPLOYERS

- H&T Marketing Inc
- Ascension Health
- Oppa
- Hockeytown USA Inc
- FCA US LLC
- Wine Marketing Enterprises, Inc.
- Capital Group
- National Black M B A Association, Inc.
- Virtual Vocations
- Comcast Corporation

INDUSTRY EXPERTISE

Though many of these workers are employed in the public sphere, public relations and compliance workers are also needed in many larger industries. Some of the top posters include Professional, Scientific, and Technical Services, Administrative and Support Remediation Services, Retail Trade, Health Care and Social Assistance, and Manufacturing.

TECHNICAL SKILLS

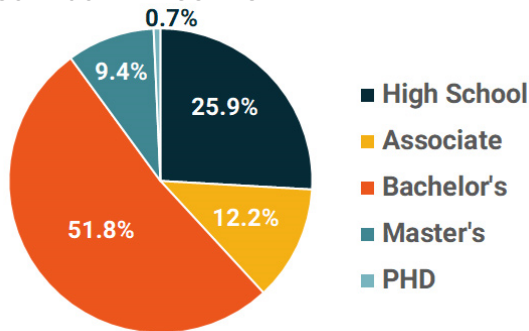
- Public Relations
- Marketing Communications
- Auditing
- Brand Awareness
- Press Releases
- Customer Relationship Management
- Branding
- Graphic Design
- Journalism
- Internal Communications

SOFT SKILLS

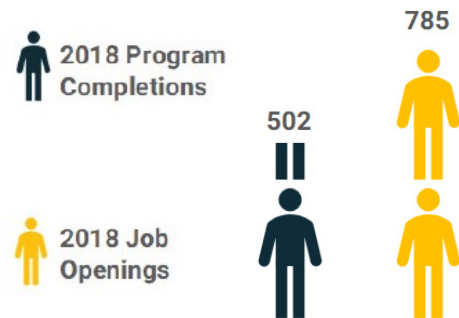
- Communications
- Sales
- Management
- Leadership
- Customer Service
- Operations
- Problem Solving
- Presentations
- Social Media
- Research

EDUCATION AND CREDENTIALS

POSTINGS BY EDUCATION LEVEL



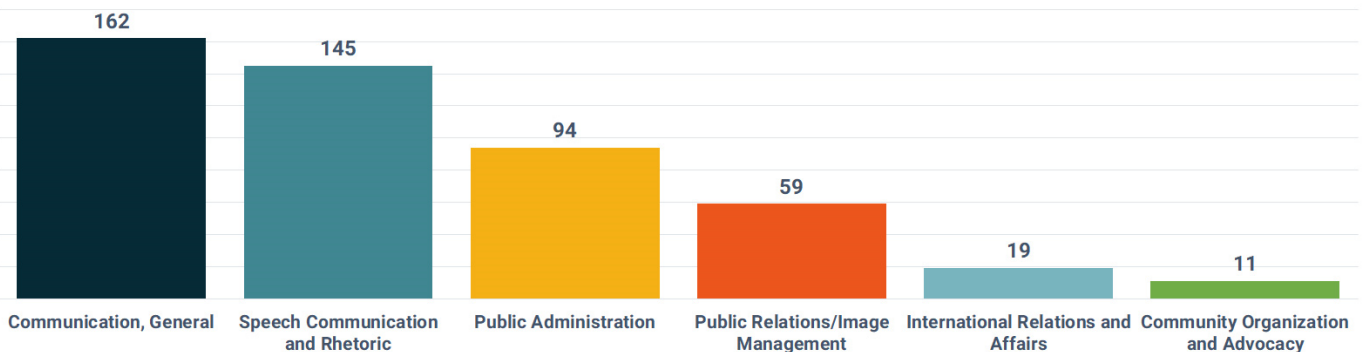
JOB OPENINGS VS COMPLETIONS



TOP POSTED CERTIFICATIONS

- Certified Hazardous Materials Manager
- Certified Safety Professional
- Certified Professional Coder
- Food Safety Certification
- Licensed Baccalaureate Social Worker
- Licensed Professional Counselor (LPC)
- Professional Engineer
- Certified Professional Secretary

MACOMB, WAYNE, AND OAKLAND COUNTY 2018 PROGRAM COMPLETIONS



Schools Offering Programs: Oakland University • Wayne State University • UM Dearborn